

**FREE Benefit for
Hudson, Ink clients**



YES

**As a Hudson, Ink client I'd love FREE ADVICE
on how to make my business best compete on the Web.**
(This 30-min consultation is valued at \$195... But is FREE if you fax this in!)

Name: _____ **Company:** _____

Contracting Services you offer: _____

Address: _____

Phone: _____ **Your Email:** _____

Have a Website? Yes ___ No ___ **Your Web Address:** _____

If you have a website, please tell us how you rate it:

- Great - "Customers Love it" Fair - "Needs help"
 Good - "But I know it could be better" Poor - "I'm Embarrassed to share it"

Please provide us the Web addresses of 2 competitors. We'll evaluate each site and give our opinion as to what they're doing right AND wrong. Then we'll recommend how to promote your company better using the Web.

Competitor #1: www. _____ .com

Competitor #2: www. _____ .com

How are you currently promoting your Website (or plan to promote your new site)?

- Include in Yellow Pages Ad Submit to search engines like Google & Yahoo
 Direct Mail & Retention Marketing Add to side of work vehicles
 Include in local newspaper ad Reprint on all stationary and business cards

Are you currently advertising on Google or Yahoo? Yes ___ No ___ Don't know how ___

When someone types your town (or any town in your service area) and your service category into Google, does your Website show up? For example, "A/C repair Montgomery, AL".
Yes ___ No ___ Yes, but NOT High Enough ___

FAX this form to Market Hardware at 1-888-805-0615

For immediate response call 888-381-6925 or email Jim Short at

Jim@MarketHardware.com

www.MarketHardware.com